

### Finance to Help Your Community Grow



# Clann Credo – Community Loan Finance and LEADER Loans

20 Years Financing Community Impact
Jennifer Hennessy

Fingal County Hall - 8th March 2017



### Presentation Overview

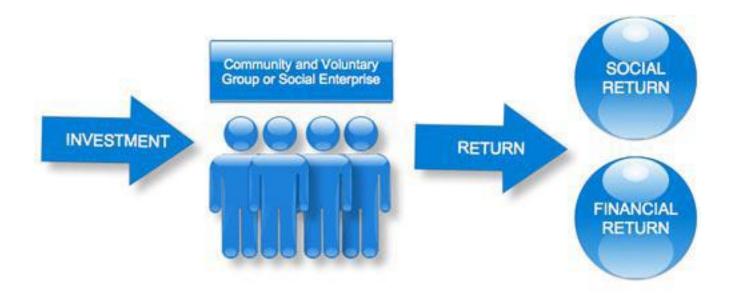


- WHAT IS SOCIAL FINANCE?
- CLANN CREDO COMMUNITY LOAN FINANCE
- CLANN CREDO AND LEADER
- EXAMPLES OF COMMUNITY FINANCE TO SUPPORT LEADER GRANTS
- HOW TO APPLY FOR COMMUNITY FINANCE



# What is Social Finance?





- Repayable Loan Finance
- Socially Minded Investors
- Social Outcome AND Repayment Capacity



# Sectors Accessing Finance



- Community Facilities –
   Community Centres, Childcare,
   Family Resource, Social Housing
- Sports Clubs Football Clubs, Athletics, GAA
- Health and Eldercare Services
- Youth Clubs, Scouts Groups
- Addiction / Rehabilitation Facilities
- Counselling Facilities
- **Disability** Services
- Arts / Heritage Groups
- Environmental- Recycling





## COMMUNITY IMPACT LOAN TYPES



**Bridging Loans** 

**Match Funding Loans** 

**Term Loans for Capital Expenditure** 

**Working Capital Loans** 

**Bridging Finance:** Some grants are only released once all project expenses have been paid and receipts submitted

Supplier Invoice Received Loan Funds transferred to Project Bank Account Project pays supplier and submits grant claim with receipt

Grant released and loan repaid

\* Subject to prior loan approval and compliance with Terms and conditions



## ClannCredo LEADER finance 2007-2013





€34,000,000 to 391 Community Projects



#### **LEADER 2020**



Clann Credo has launched a €25 million Community LEADER Loan Fund available to help Community Organisations participate in the LEADER Programme (2014 – 2020).

#### **COMMUNITY LEADER BRIDGING LOAN**

A Community LEADER Bridging Loan enables you to pay invoices so you can provide a receipt of payment to the LEADER grant provider.

#### COMMUNITY LEADER MATCH FUNDING LOAN

A Community LEADER Matching Loan can provide some of the 'own funds' needed to match the LEADER grant.



### **Leader Loan Projects**





Kells Literary & Cultural Festival, Co. Meath



Glenealy Village Hall, Co. Wicklow

Hook Rural Tourism, Co. Wexford



# LEADER Loans The Acre Project



- Eco- Friendly resource centre in Celbridge
- Creative space for Community to gather
- People learn about ecology and environmental living
- Horticulture and creative arts courses
- €275,000 bridging loan and €10,000 matching funding loan from Clann Credo





### Other Projects



- TULLYALLEN PLAYGROUND COMMITTEE, Bridging loan to assist with development of playground in Louth
- VIRGINIA SHOW CENTRE, CAVAN, Term Loan and Bridging loan to assist with development of the Agricultural show centre
- JULIANSTOWN AND DISTRICT RESIDENTS ASSOCIATION €18,000 bridging loan to develop communal garden and seating area
- ATHBOY ARCHERY CLUB, Bridging Loan finance for equipment
- KILDARE ARTS IN CONTEXT— secured a bridging loan of €20,000 against a Leader Grant to set up a Musical Instrument Bank Scheme.
- BAWNBOY WORKHOUSE, Co Cavan A Heritage Project showing the living conditions of the poor in 1853 €83,000 bridging loan
- KILMUCKRIDGE MEMORIAL HALL— Redevelopment of the old Theatre and Community Facility €65,000 matching funding loan



## Community LEADER Loan Process



#### Community LEADER Loan - 3 Step Process

Initial Initial **ENQUIRY** conversation conversation with LEADER with Clann Credo \*Detailed financials & project information - See Application Criteria on corresponding fact sheet. LEADER Letter **APPLICATION** application of support Checklist Full Draw-down Comply with 3 POST APPROVAL Grant Clann Credo Clann Credo Clann Credo Approval Approval Funding T&C's

#### Sample of Information required - LEADER & Clann Credo

| Background Information:  | Project Description:   |   | Finance:  |
|--|--|---|---|
| Full name of your organisation   | Details of Project for which funding is sought                               |   | Detail the sources of income - grants, loans, fundraising, sales  |
| Details of the Organisation<br>Management Structure  | Provide schedule of capital costs  | _ | revenue etc   |
| Details of the Directors/<br>committee members including<br>occupations / skills / Experience        | with quotations.  Outline the amount and purpose of the funding now required |   | Projected Income and Expenditure figures for 3 years in the case of a term loan application (not required if you are applying for bridging loan only) |
| Brief outline of Activities, quick<br>history of other projects & grants<br>received in recent years | Timescale of the project, when is it likely to start and finish.             |   | A copy of most recent audited accounts & management accounts or Annual Financial  |
| Charity Number CHY , if any.   | Markets & Marketing:   |   | Report to AGM.  |
| Social Dividend:   | Who are your clientele/<br>beneficiaries?                                    |   | Other Documents:  |
|  |  |   |   |
| How will the benefits be assessed in the future?   | Where are they located?  |   | Evidence of title to land/building and /or compliance with statutor   |
| in the future?   | Where are they located? Who else is providing a similar service?             |   | Evidence of title to land/building and /or compliance with statutor regulations, if applicable  |
|  | Who else is providing a similar  |   | and /or compliance with statutor  |
| in the future?  Population of the area and   | Who else is providing a similar  |   | and /or compliance with statutor regulations, if applicable   |



## Community LEADER Loans Affordable Rates



| Community Impact <sup>+</sup> Loan <sup>1</sup>               |                     |                                 |                         |
|---|---------------------|---------------------------------|-------------------------|
|   | Loan Amount         | Typical Annual Interest<br>Rate | Typical Arrangement Fee |
| Community Impact <sup>+</sup> Term Loan: 5+ years to 15 years | €30,000 to €500,000 | 4.95%                           | None                    |
| Community Impact <sup>+</sup> Term Loan: 2<br>to 5 years      | €30,000 to €500,000 | 6%                              | None                    |
| Community Impact <sup>+</sup> Bridging<br>Loan: up to 2 years | €10,000 to €500,000 | 6%                              | 1%<br>(minimum fee €300 |
| Community Impact <sup>+</sup> Matching<br>Loan                | €10,000 to €30,000  | 6.75%                           | None                    |

- Interest Rates: Interest rates are fixed on loans of up to 5 years; for terms greater than 5 years, interest rates track the ECB.
- Early Repayment Options: You have the option of making extra payments with no penalty fees; in fact you will save on interest. This applies to all loans, including fixed rate loans.



## Why chose a Clann Credo loan?



- ➤ In-depth Knowledge of Grants— specialised loan products for the LEADER programme
- No personal guarantees required we recognise the contribution of community leaders and volunteers
- Regionally-based staff single point of contact
- Affordable Interest Rates: Interest rates are fixed on loans of up to 5 years; for terms greater than 5 years, interest rates track the ECB.
- ➤ Early Repayment Options: You have the option of making extra payments with no penalty fees; in fact you will save on interest. This applies to all loans, including fixed rate loans.
- ➤ Track Record of over 20 Years since 1996, €82,000,000 loaned to over 500 community organisations.

Clann Credo is a self-sustaining, not-for-profit organisation serving the community, voluntary and charity sectors. All its capital comes from private sources; religious charities and the retail banking sector through the Social Finance Foundation (SFF). The interest paid on its socially directed investments covers its operational costs.



## Community LEADER Loans Additional Benefits



Clann Credo customers can access a range of additional benefits from our partner organisations, the Wheel and TrustLaw

- ➤ Free 1 year membership for the Wheel (umbrella community group support network);
- > FREE Financial Health Check for your organisation;
- > FREE places on invite only, Specialist Workshops for your volunteers and staff.



#### Clann Credo



#### Please keep in touch:

www.clanncredo.ie

Jennifer Hennessy North and East Region 01 400 2100 087 9556721

jennifer@clanncredo.ie



### Clann Credo



